



**BACK
TO
SCHOOL
SUPPLY
DRIVE**

**DOORS
OPEN AT
10AM!**

COMMUNITY SERVICE ALLIANCE

WHILE SUPPLIES LAST!

Let us help make heading back to school a bit easier with free school supplies!
Children **MUST** be present to receive supplies. No registration required, supplies will be handed out while they last.

**SATURDAY, AUGUST 10TH
FORMER FRED'S BUILDING
1441 WILKESBORO HIGHWAY, STATESVILLE
(704) 380-0548 | WWW.CSAIREDELL.COM**



2019 Back To School Supply Drive

Sponsorship Proposal

joshuamccrory@yahoo.com

www.csairedell.com

(704) 380-0548

Dear Friends,

The Community Service Alliance is offering you the chance to help students of all ages, and families with our 6th Back to School giveaway and event. This event is designed to help the less fortunate and to promote the importance of education and its value for the future of our youth. The giveaway will be a fun, family-friendly event for everyone. Our goal is to distribute to 1000 guests with age appropriate school supplies. Event-goers will enjoy vendors and educational information.

The event will be held from 10am until 2pm. The location will be transformed into a family extravaganza filled with plenty of activities, vendors, learning, and giveaways for all ages.

Items will be organized in the following age-related categories: Elementary, Middle, and High School.

We all know that good tools are essential to doing great work. Helping a child receive these basic essentials will better prepare them for their educational endeavors and help ensure their success. Given the economic conditions in our community, it is certain that there will be a great number of families who will benefit from this event.

We would like to enlist your financial and material support in making these school supplies available to the children of the families in need. Please join us in helping students and families in our city with some simple, yet great, resources – the supplies they need to get back to school.

Sincerely,



Joshua L. McCrary

Executive Director, Community Service Alliance

“For every one of us that succeeds, it’s because there’s somebody there to show you the way out. The light doesn’t always necessarily have to be in your family; for me it was Mentor, teachers and school.”

-Oprah Winfrey

BENEFITS OF SPONSORSHIP

Rarely does the opportunity to do something that will make a profound impact on the lives of youth and adults, whose contributions to society might otherwise be lost to us all, present itself. Your investment in the back to School Giveaway is just such an opportunity. Your sponsorship will help enable us to carry out numerous activities that we otherwise would be unable to consider.

SPONSORSHIP LEVELS

Principal Honor Roll: \$1,000

- 🍏 Printed Materials and Promotional Items placed in each bag
- 🍏 Premium exhibit space
- 🍏 Company name and logo featured on the sponsor banners, all event-related printed materials and newsletters.
- 🍏 Logo on website.
- 🍏 Recognition during the event announcements & media recognition
- 🍏 Advertisement on Website for 1 year

Golden Apple: \$500

- 🍏 Designation as a Partner sponsor
- 🍏 Printed Materials and Promotional Items placed in each bag
- 🍏 Premium exhibit space
- 🍏 Company name and logo featured on the sponsor banners, all event-related printed materials and newsletters.
- 🍏 Media and event recognition
- 🍏 Advertisement on website for 6 months

Head of Class: \$250

- 🍏 Exhibit space
- 🍏 Media and event recognition
- 🍏 Post on Social Media pages

Honor Roll: \$150

- 🍏 Company name and logo featured on the sponsor banners, all event-related printed materials and newsletters.
- 🍏 Exhibit Space

School Mascot: \$50

- 🍏 Exhibit Space

This is an effort to give back to the people and families in need of support. This is your chance to give back and strengthen the community. All proceeds are going directly to school supplies and activities for event.

Vendors are reminded that this isn't a money-making opportunity as much as it is an opportunity to show your community support and promote your business.

BACK TO SCHOOL SPONSORSHIP APPLICATION

Company or Organization Name

Company Representative

Address

City/State/Zip

Email Address

Phone

WE WILL SPONSOR AT THIS LEVEL: (CHECK ONE)

Principal Honor Roll: \$1,000

Golden Apple: \$500

Head of Class: \$250

Honor Roll: \$150

School Mascot: \$50

Other Donation Amount (No Booth Setup): \$ _____

PAYMENT METHOD (CHECK ONE)

I'm attaching a Check/money order made out to the Community Service Alliance.

I would like to be invoiced via email and agree to pay upon receipt.

I would like to be contacted regarding a credit/debit card payment (fee applies)

Your Signature _____ Date _____

Director Signature _____ Date _____

VENDORS ARE RESPONSIBLE FOR BRINGING THEIR OWN TABLES, CHAIRS, ETC.

More Info...

Vendor Setup Begins 9am

Doors Open, Event Begins at 10am

Approximate Guest Count: 1,000

- Sponsorship Deadline is Saturday, May 11th to be included in banner and promotional advertising.
- Sponsorship Deadline is Saturday, August 3rd to be included in social media and printed material advertising.
- Please fill out and submit this form with your payment; our Director will authorize your agreement, and will return a signed copy to you to confirm participation.
- Please include a business ad with your application. Applications submitted without business ads will receive a business ad designed by the CSA.
- Payment must be made and form must be returned prior to August 3rd.
- Please make checks payable to **COMMUNITY SERVICE ALLIANCE**. Mail forms and payment to **Community Service Alliance, Inc. 135 Farmview Lane, Statesville, NC 28625**
- You may also email form to joshuamccrary@yahoo.com and request to be invoiced. Invoice will be due upon receipt.